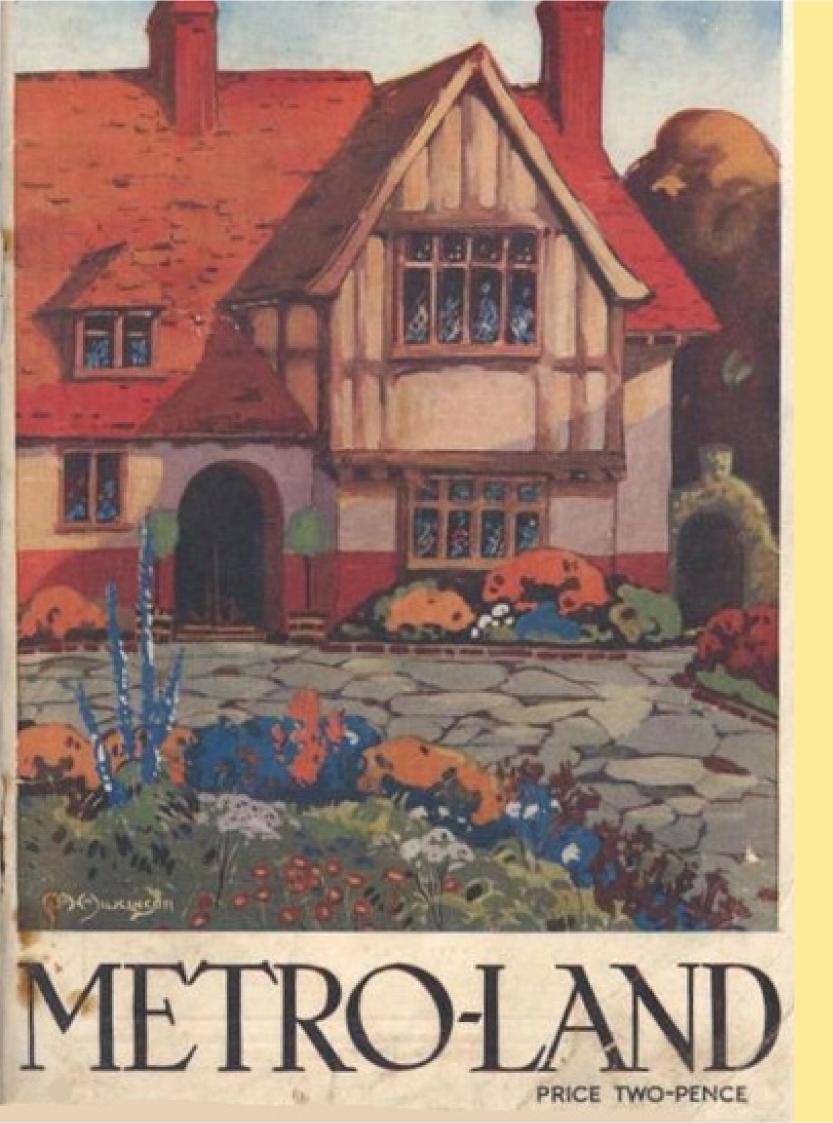
Authors

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*'I know a land where the wild flowers grow, near, near at hand by train you go Metroland, Metroland'* 

Metroland Promotional Poster Metropolitan Railway Country Estates Limited

## **INTRODUCTION**

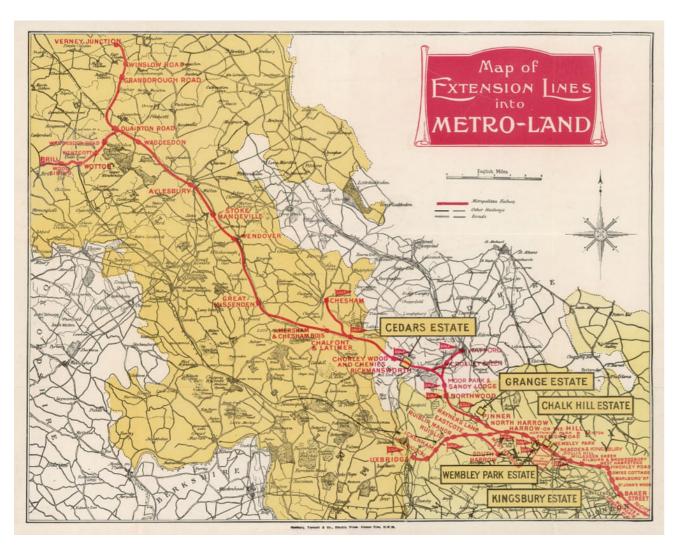
The suburbs. Not town, not countryside, not urban. This call for evidence will explore 'The Nature of Suburbs', and 'The Suburban Experience'.

It will explore the historical influences of the earliest examples of suburban life, the influences of Metro-land in the 1930s and the vernacular, combined with the modern marketing material selling the dream.

It will explore the qualitative characteristics of the original, early suburbs, through to current examples, and how this idea has been potentially lost.

It will explore the relationship between the greenbelt, and demonstrate the influence, good and bad on suburbs.

The suburban lifestyle could potentially be more



Great infrastructure offers great opportunity.

From 1915, the metro-line (now metropolitan line) with the switch from steam to electric went from busy central London produced by the metro Baker Street to the new extended Harrow, Wealdstone, Wembley, Pinner, Northwood to the Chilterns and leafy Amersham.

The metro-line owned swathes of land throughout Middlesex,

and provided an explosion of opportunity for home ownership and an escape from the busy, dirty, urban city.

Metro-land was a guide line marketing department, advertising the dream of living in the countryside. It was aspirational, showing images of the typical English countryside living with poetic, attractive language.





**Metroland Promotional Material** 

Metropolitan Railway Country Estates Limited

## **METROLAND**

Over the next few decades and beyond, fields were filled with endless avenues of mock-Tudor "country" villas: semi-detached dwellings with steep roofs, bay windows and half-timbered

A rural idyll ideal within the city limits was created.

**Metroland Promotional Material** Metropolitan Railway Country Estates Limited

## **THE GREENBELT**

Focusing on London. The Green belt was and is seen by many as sacrosanct. The fundamental philosophy first introduced in 1938 was to protect the countryside from sprawling Urbanisation.

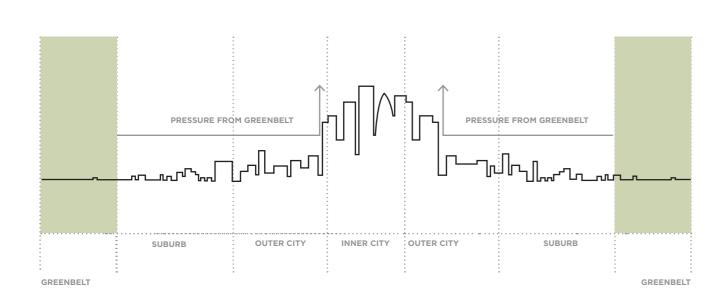
Attlee first introduced the New Although the greenbelt is Towns Act 1946 to enact the designation of green belts. Urbanisation was accelerating at pace, with the 50s, 60s providing home ownership and car travel. Over the next few decades, urbanisation and population density accelerates.

Harrow and Weald, once seen as the capital suburb went from a leafy village to part urban sprawl, losing some of its original character and identity. We explore this in more detail in our study.

a successful policy, it has contributed to a divide in quality of place, squeezing density back towards the city and reducing land capacity. Our diagram shows the green belt pushing density back towards the centre, putting pressure on space and scale.

It's no coincidence that places further along the metropolitan line such as Rickmansworth, Amersham and closer to Harrow Pinner benefit from the protection of the green belt.

Our study explores this in more detail looking at the nature of these places.



### MAP OF THE EXISTING GREENBELT





### **URBAN PLANNING**

Regular large wide streets, intermittent green pockets, communal amenity, large equal plots,

Set with the backdrop of countryside, close proximity to the 'country village' and easily

accessible good schools.

### THE STREET

Large plots, green front gardens, street greening, regular trees, and neatly designed semidetached tudor style dwellings were the characteristics of these idyllic streets. The ideal home for the city commuter to return to.

#### THE HOME

The face of the Metroland: Semi-detached Tudor-style homes, For Harrow, E.S.Reid designed 16 types of home for the new 'country gentleman' to choose from.

### SUBURBAN IDENTITY







### SUBURBAN LEGACY









### PINNER

### **URBAN PLANNING**

Even now the legacy is evident in the affluent suburbs at the outskirts of London. Streets retain character of the country urban. Low rise, green pockets and a centre of retained character and identity

#### THE STREET

Despite the rise in cars, streets retain their green nature and private yet open character.

### THE HOME

Suburban homes remain idyllic to their traditional vernacular. Green frontages, and well kept gardens remain

### WEALDSTONE LOST IDENTITY

### **METROLAND LEGACY**

#### **URBAN PLANNING**

In areas streets have sprawled out without the integration of pockets of amenity. Repetitive streets are disconnected from any 'heart' and lose its 'close to the country' nature.

#### THE STREET

Transport infrastructure and vehicle usage has changed the streets. Scale has increased and human scale is distorted as pedestrian and driver compete for being at the top of the hierarchy of users of the 'high street'. The endless road with no beginning or end.

#### THE HOME

Homes are set within the smaller plots. Street fronting homes are hardscaped to accommodate off-street paving or stores for refuse and cycles.

Brownfield sites repurposed to blocks of flats and intermittent infill development has changed the typologies.

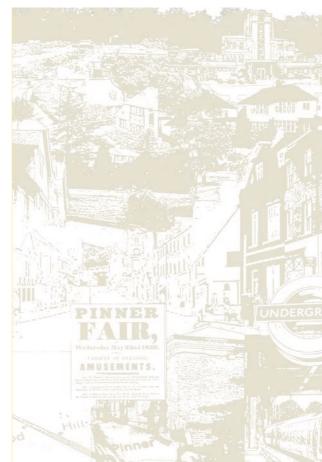












### A PLACE TO NOWHERE

Today, parts of Wealdstone in Harrow are never ending. Have no beginning, middle or end, and really struggle to find their identity.

### A LEAFY LEGACY

Today, Pinner is considered a wealthy part of Harrow and has held the city's longest annual street fair since 1336.



### **URBAN PLANNING: THE STREET**

PINNER HIGH STREET





GARDENS

TREES

#### WEALSTONE HIGH STREET



GARDENS



**PINNER HIGH STREET** 



WEALSTONE HIGH STREET



HARDSCAPED FRONT GARDENS



**PUBLIC GREEN SPACE** 



#### PUBLIC GREEN SPACE

### **URBAN PLANNING: HIGHSTREETS**

#### **PINNER HIGH STREET**







TREES

MASSING

TARMACED SURFACE

WEALDSTONE HIGH STREET

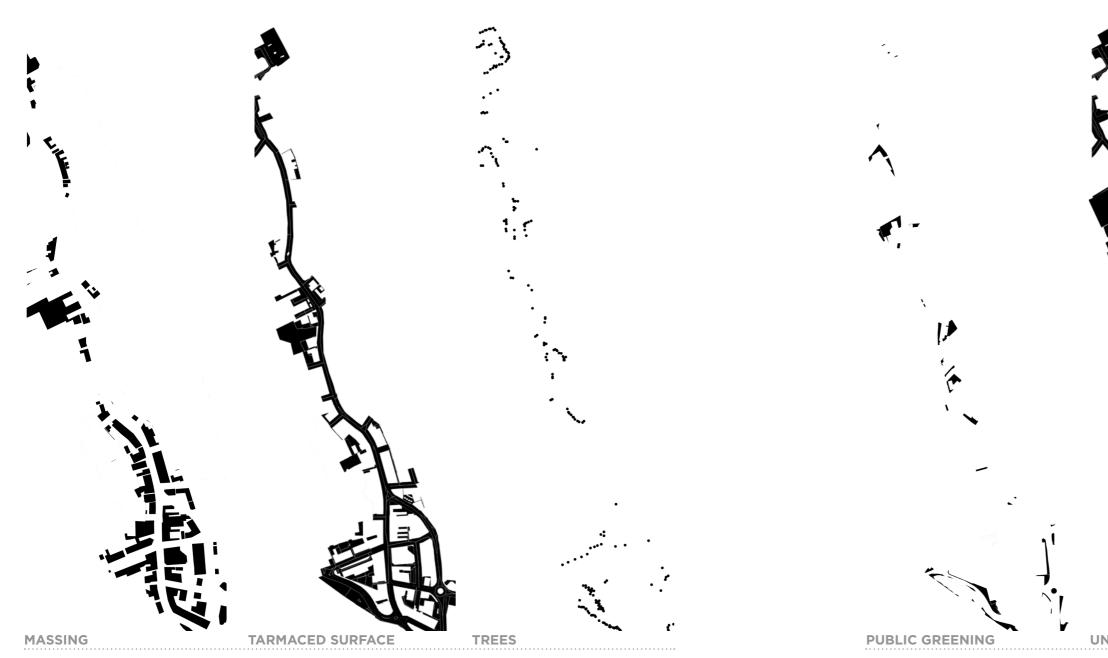
**PINNER HIGH STREET** 





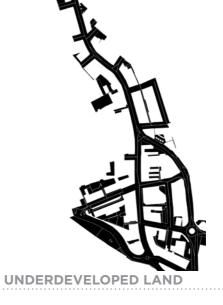
PUBLIC GREENING

WEALDSTONE HIGH STREET



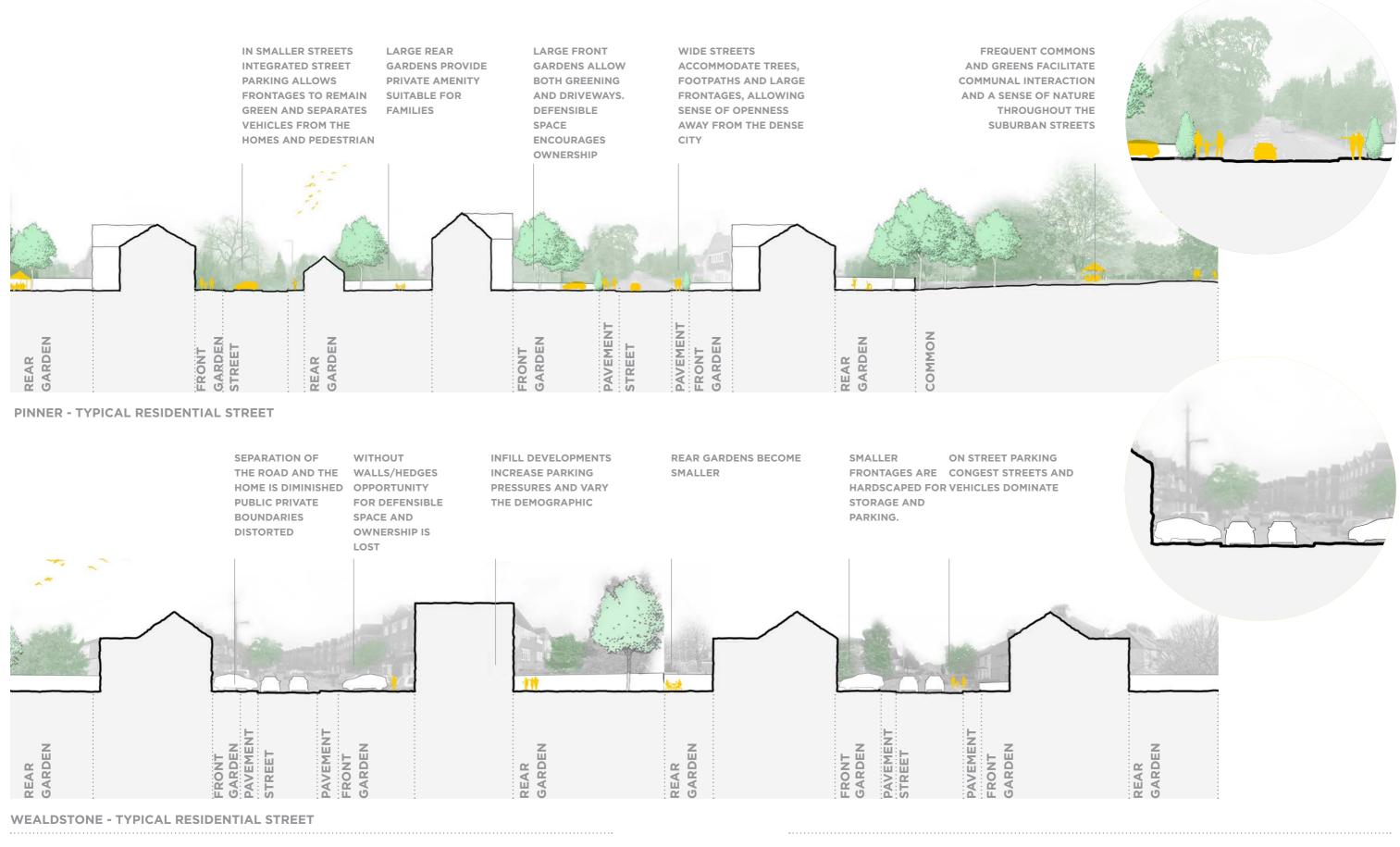
### HIGHSTREET SPRAWL

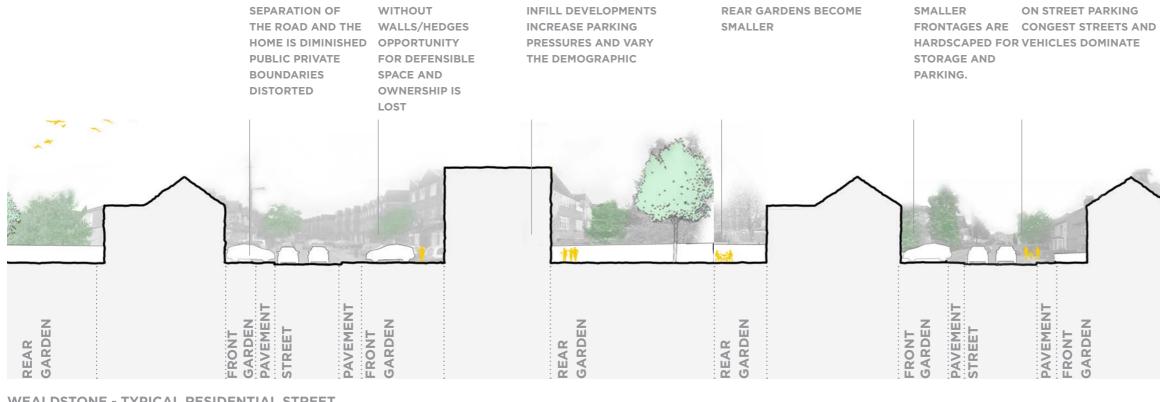




### **STREETSCALE EXPERIENCE RESIDENTIAL STREETS**

## **CHANGING SPACES**





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### **STREETSCALE EXPERIENCE HIGHSTREETS**





HIGHSTREET USES BACKSTREETS INFILL DEVELOPMENT OFFERS VARY AS RETAIL BECOME NO RELIEF TO THE STREET OR USES DIMINISH PRONE TO ENHANCEMENT OF ITS SETTING. LITTER AND OVERALL SCALE INCREASES CRIME (J (")

STREET	WAREHOUSE	STREET PARKING STREET	STREET PARKING	BROWNFIELD DEVELOPMENT
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### **URBAN VILLAGE NEW IDENTITY**

## WHAT IS THE ASPIRATION?

#### **URBAN PLANNING**

Intermittent nodes

Permeation to allow pocket parks and amenity



**REDEFINE THE 'HEART' AND CREATE NODES OF** COMMUNITY



**ISSUES - NEW** INFRASTRUCTURE

ADDRESS CONNECTIVITY PROVIDE JOBS AND **INITIATIVES TO EMBED** RESIDENTS

#### THE STREET

Reclaim the street for culture and greenspace. Retain old and introduce new placemaking markets



**INTRODUCE POCKET** 

PARKS AND AMENITY

**BACK TO THE STREETS** 



**REDEFINE PUBLIC /** 

PRIVATE BOUNDARIES

STRATEGIC INFILL AND **OPENING OF LAND** 



#### THE HOME

Diversifying to quality varied typologies

Planning for mixed



ACCOMMODATE A DIVERSE CHANGING DEMOGRAPHIC

**PROMOTE OWNERSHIP** THROUGH DEFENSIBLE SPACE

## CONCLUSION

In the 1920s and 30s, there was a genuine dream of suburban life. A place which provided space, garden and privacy, with close links to the countryside away from the busy, noisy city.

100 years later, it's clear from our research that parts of suburbs are suffering from an identity crisis. Not village, not countryside, you could argue stuck in 'no-mans land' or Suburbia. The worst of both worlds.

With urbanisation and infrastructure pushing outwards, and pressure of the greenbelt forcing the development inwards, land was only ever going to increase, both in scale and value.

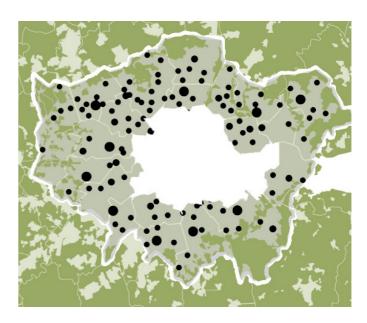
The result of this is a neglect in investment to the outer boroughs and suburbs. With such a lack of investment, this cycle only gets worse in relation to quality and identity.

It should be noted, the suggestion is not to pull down the greenbelt, or start building tall buildings in Pinner, but we should at least acknowledge the challenges many suburbs face. There is clearly a fantastic opportunity to transform our suburbs, either existing or new. To really interrogate the notion of 'what is a nice place?' A vision for a place which offers pocket green spaces, human scale high streets and interactions.

Perhaps we should be rethinking not just the nature of suburbs, but perhaps the renaming to 'Urban-village'.

# **FURTHER RESEARCH**

- Suburban Taskforce study trip to Harrow and Wealdstone
- Explore towns and other suburbs that suffer from identity
- How have vehicles altered our spatial experience
- Bringing back human scale to high streets



#### SUBURBAN TOWNS



TOWNS SUFFERING FROM LOSS OF IDENTITY

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